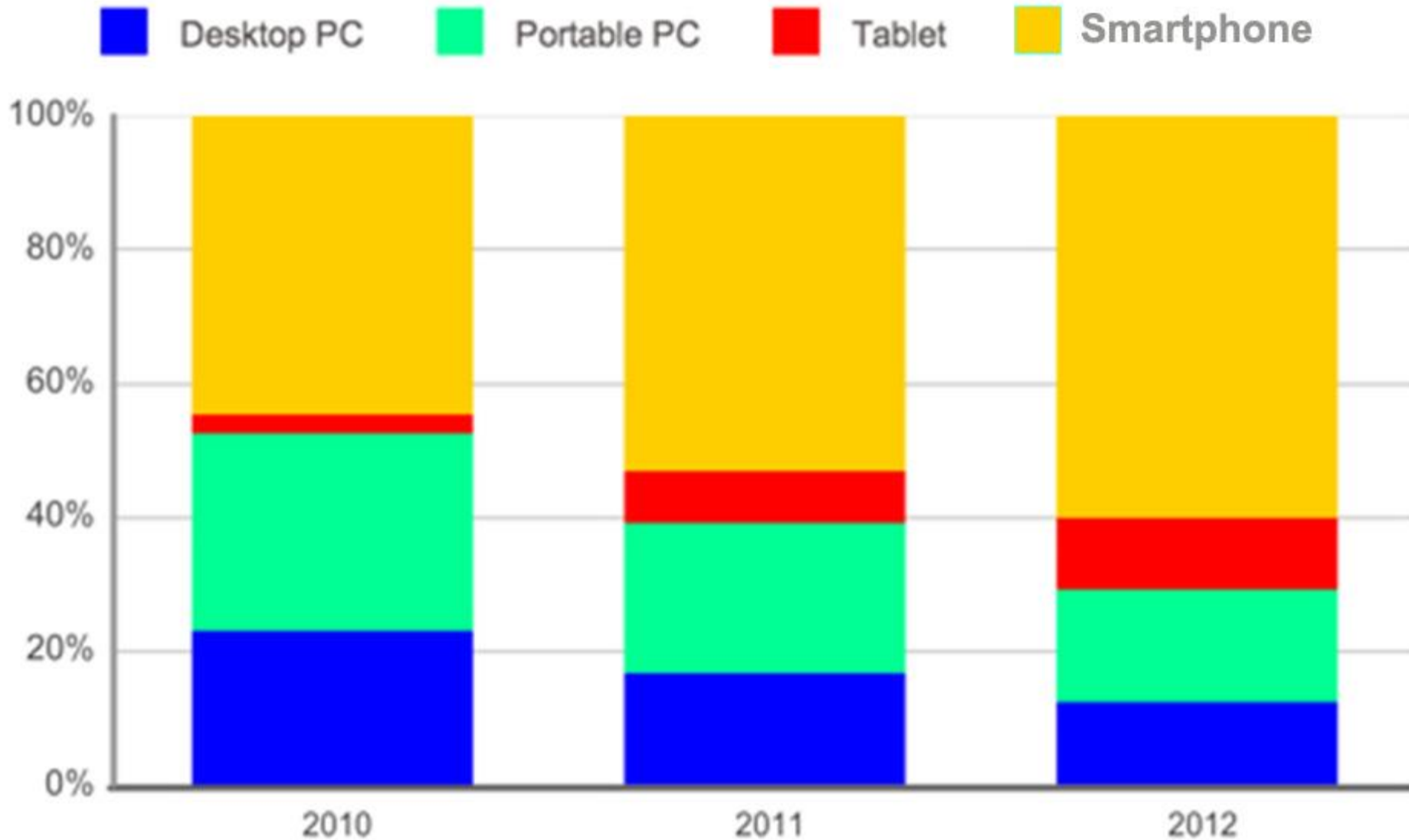


# **The Future of Personal Computing**

# Trends

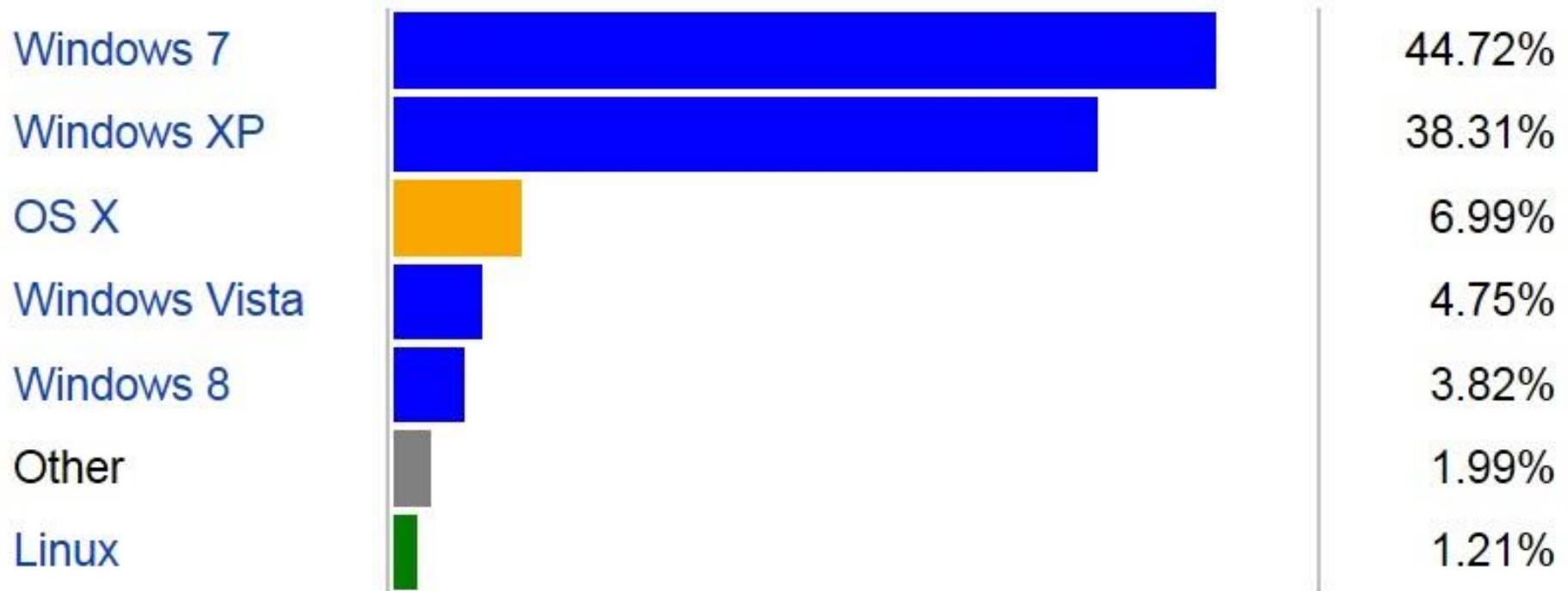
- Moving to the cloud
- Moving to mobile
- The death of the desktop
- Integration with television

## Worldwide Smart Connected Device Market Share by Product Category, 2010-2012



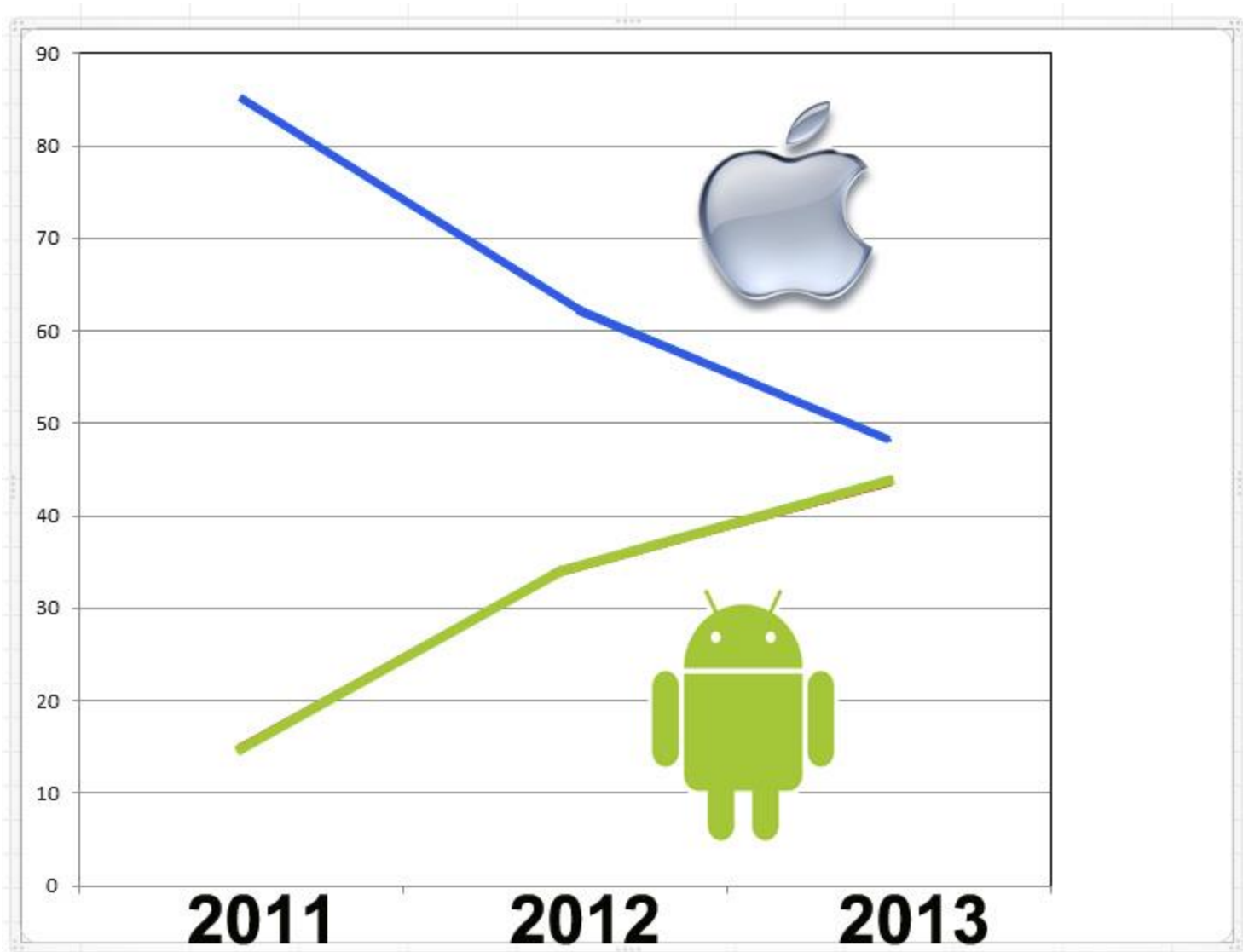
# Desktop computers worldwide

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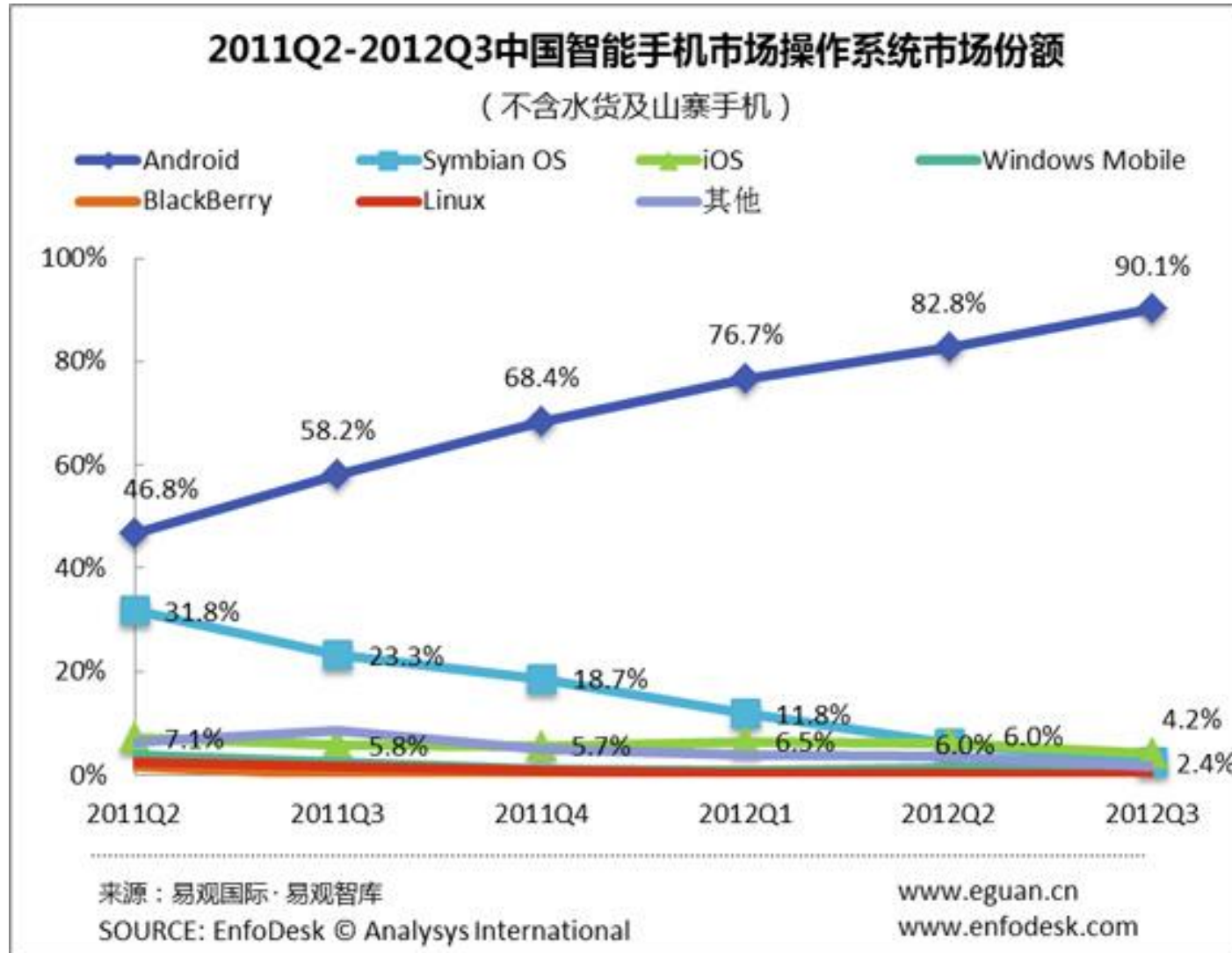


Desktop OS Market Share as of April 2013 [Net Applications](#)<sup>[1]</sup>

# Tablet sales worldwide



# Smartphones in China



# TV / computer convergence



Intel TV demo [http://www.youtube.com/watch?v=j\\_eh6vyEIOM](http://www.youtube.com/watch?v=j_eh6vyEIOM)

Intel tablet ad [http://www.youtube.com/watch?v=h\\_kqMepDYes](http://www.youtube.com/watch?v=h_kqMepDYes)

Samsung SmartHub ad 1 [https://www.youtube.com/watch?v=PaalxfG\\_Syw](https://www.youtube.com/watch?v=PaalxfG_Syw)

Samsung SmartHub ad 2 <https://www.youtube.com/watch?v=F09sFGzzJC8>



# Cloud storage



Google docs

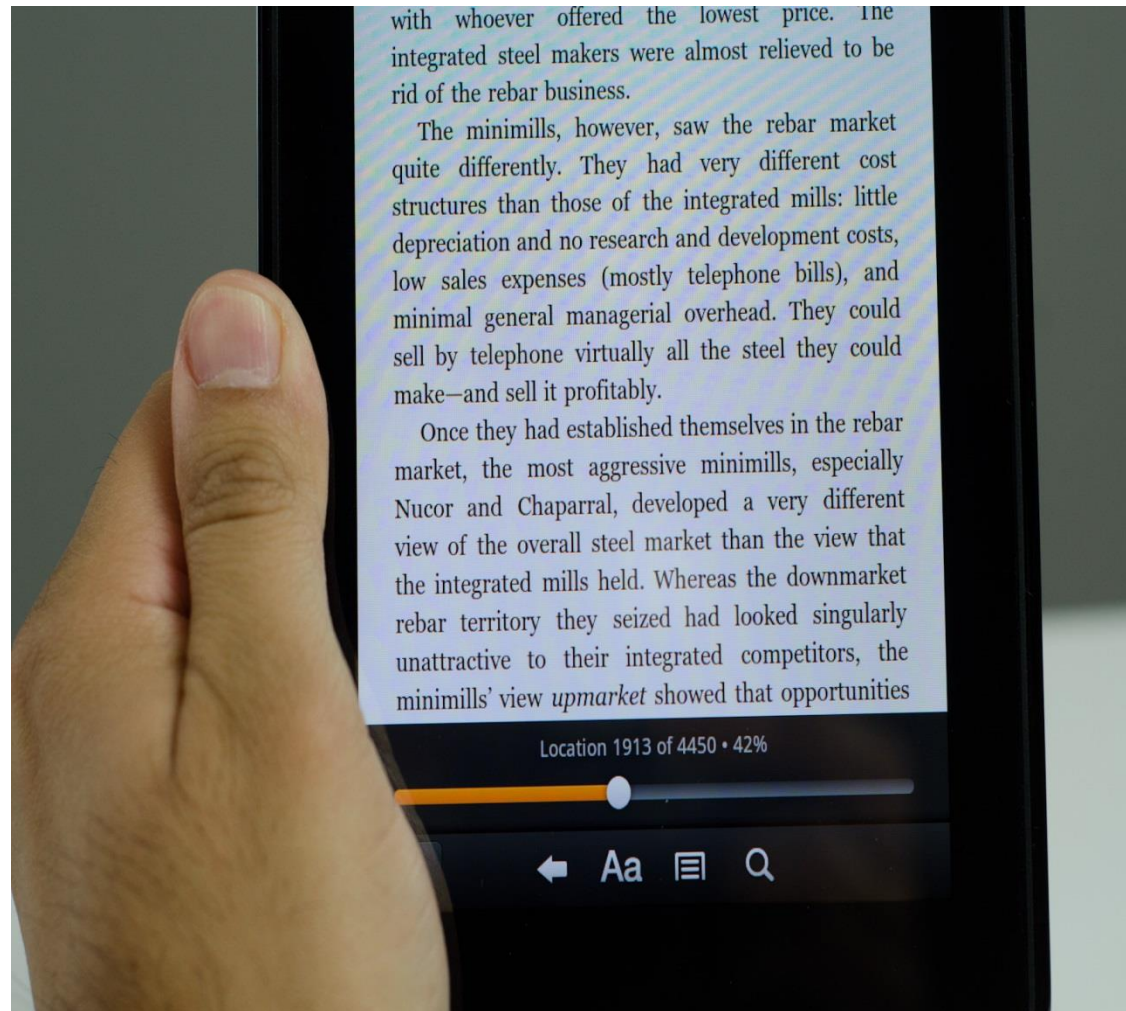


# Cloud applications

- Google Docs
- SkyDrive
- Office (Word, Excel, PowerPoint)
- More every day

# E-Books

- Kindle
- Kindle Fire
- Nook
- Many others



# Docking stations

- Dock a tablet
- Dock a smartphone



# Digital living room





