

FACEBOOK: WHAT IS IN THERE FOR ME?

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**HOW MANY ACTIVE USERS ARE USING
FACEBOOK?**

Answer



FACEBOOK: WHAT IS IN THERE FOR ME?

- Favorite Links
 - Personal and Group Pages
 - Protecting your Data
 - Creating a brand new page
- 

FACEBOOK: WHAT IS IN THERE FOR ME?

➤ Favorite Links

1. News Feed

- You can easily see what your friends are up to as well. You can also visit each friend's profile to see their status updates and photos, just like they can see yours.

2. Messages

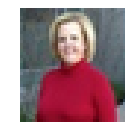
- Messages can be exchange between family and friends as text, videos, pictures and links.

3. Events

- Very popular link for birthday/shows/new openings for business (content includes Name of event, details, place, date and time and your privacy security options)

4. Photos

- You can upload any of your favorite pictures. Tagging photos allow you to draw a box around friends who appear in your photos to point out who they are, and that picture will then be associated with their profile.



**Marjorie Velado
Morales**

[Edit Profile](#)

FAVORITES

 **News Feed**

 Messages

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 Events

1

 Photos

FACEBOOK: WHAT IS IN THERE FOR ME?

➤ Personal and Group Pages

1. Personal Pages

- Facebook will automatically launch a personal page for new users, when a new account and profile has been created. You have the option to add more personal or professional data as you needed.

2. Group Pages

- Anyone can create groups on Facebook, and one of the advantages of creating your own group is that you get to control it as your administrator. So you can decide who else can join and what content is acceptable in your group.
- When you search Facebook and you just can't find a group that caters to the specific topic you have in mind, you can always create a group of your own.

GROUPS



COSACO 77

2



Los Velado

3



Create Group...

Create New Group

Group Name:

Members:

Which people do you want to add to the group?

Privacy:

☐ Open

Anyone can see the group, who's in it, and what members post.

☒ Closed

Anyone can see the group and who's in it. Only members see posts.

☐ Secret

Only members see the group, who's in it, and what members post.

[Learn more about groups privacy](#)

Create

Cancel

FACEBOOK: WHAT IS IN THERE FOR ME?

➤ Protecting your Data

- Recognizing new devices accessing your account
 - Another useful security measure you can activate in Facebook is to be notified anytime your account is accessed from a new device. Just sign in to your account, then go to Account Settings and select Security. Facebook can notify you by email when your account has been accessed from a computer or mobile device that you haven't used before
- You can always choose your private settings to switch between public or private to control who will see what from your personal data.



FACEBOOK: WHAT IS IN THERE FOR ME?

➤ Protecting your Data

- Downloading your information
 - There is a Facebook feature that allows you to download all your data (photos, videos, status updates, post from your friends, private messages, and so on).
 - Logged in then go to Account Settings and make sure the General category is selected, and at the bottom you will find the Download a copy of your Facebook data link. Once you click that you will see the copy of the data you've put on Facebook and you can download the zip file.
 - This can be useful to protect your information



FACEBOOK: WHAT IS IN THERE FOR ME?

- Creating a brand new page to build a closer relationship with your audiences or customers
 - Local Business or Place
 - Company, Organization or Institution
 - Brand or Product
 - Artist, Band or Public Figure
 - Entertainment
 - Cause or Community

PAGES



Electric Cars



Pages Feed

4



Like Pages

5



FACEBOOK: WHAT IS IN THERE FOR ME?

