

Presentation to IBM PC Club February 21, 2011 George Kornbluth and Robert Forster 1

# **Skype Features**

### Skype to Skype

Talk to anyone else on Skype, anywhere in the world, for <u>free</u>
(Audio only or also with video)
Latest version allows for Hi-def with HD webcam from PC, mobile, TVs
Appropriate for friends and family and business

Computer: Windows, Mac, Linux, other

Mobile: Skype mobile, Android, iPhone, Symbian, others

(phones with 'front-facing' camera)

TV: Panasonic, Samsung

### Skype to phones

Call mobile or landlines, anywhere in the world for just 2.3¢ per minute (less with a subscription)

### Conference calls

Add people on Skype (and/or on phones with a subscription) Group video available with a subscription

### Skype to Go

Low cost international calls from mobile or landline phones

# Screen sharing

Show a screen presentation or photos over a call -

# **Instant messaging**

Send to one or many recipients Send SMS messages to mobile phones (4.7¢ per message)

### Skype Features - cont'd

### **Send files**

Send photos, presentations, documents, etc. of any size for <u>free</u> Send files that are too large to email

### **Skype Manager for Business**

Allows central management to create accounts, allocate credit, and track spending Allows features like group video calling, voicemail, call forwarding Skype can provide connectivity to a business PBX

2

### **Sample Costs**

FREE: Skype to Skype calls, one-to-one video calls, instant messaging, screen sharing

<u>Pay as you go</u>: Skype to phones - from 2.3¢ per minute- for call to phones & mobiles, SMS, call forwarding

Subscriptions: From  $1.2\phi$  per minute for international calls

Skype Premium: \$8.99/month for group video calls, live-chat support

### International calls - Skype to phones - Countries at 2.3¢:

USA Austria Canada Belgium

Puerto Rico Czech Republic

**Denmark** 

Argentina France
Chile Germany
Mexico City Greece
Hungary
Israel

Australia Ireland
Italy

China Luxembourg
Estonia Netherlands
Korea Norway
Hong Kong Portugal
Malaysia Guam
New Zealand Switzerland
Program Sweden

Russia-Moscow Singapore Sweden United Kingdom

Taiwan



### What does it all cost?

What's free; and how much you can get for just a little more.

### Free - start talking to the world

- Skype-to-Skype calls
- One-to-one video calls
- Instant messaging
- Screen sharing

\_\_\_\_\_\_

# Pay As You Go -- From 2.3¢<sup>1</sup> a minute

Great for regular calls to phones; Add features when you need them with Skype Credit.

- Call phones and mobiles
- SMS
- Call forwarding

\_\_\_\_\_\_

# Subscriptions -- From 1.2¢<sup>2</sup> a minute

Perfect for frequent calling and to get Skype's lowest calling rates when calling abroad.

- Lowest calling rates
- Choose unlimited calling<sup>2</sup>
- Best rates with a 3 or 12 month subscription

\_\_\_\_\_

### **Skype Premium**

Group video from \$8.99/month; get together with three or more<sup>3</sup> people over group video.

- Group video calling
- Get help when you need it with live chat support
- Day pass or monthly subscription available

<sup>1</sup> A <u>connection fee</u> applies.

<sup>2</sup> A <u>fair use policy</u> applies.

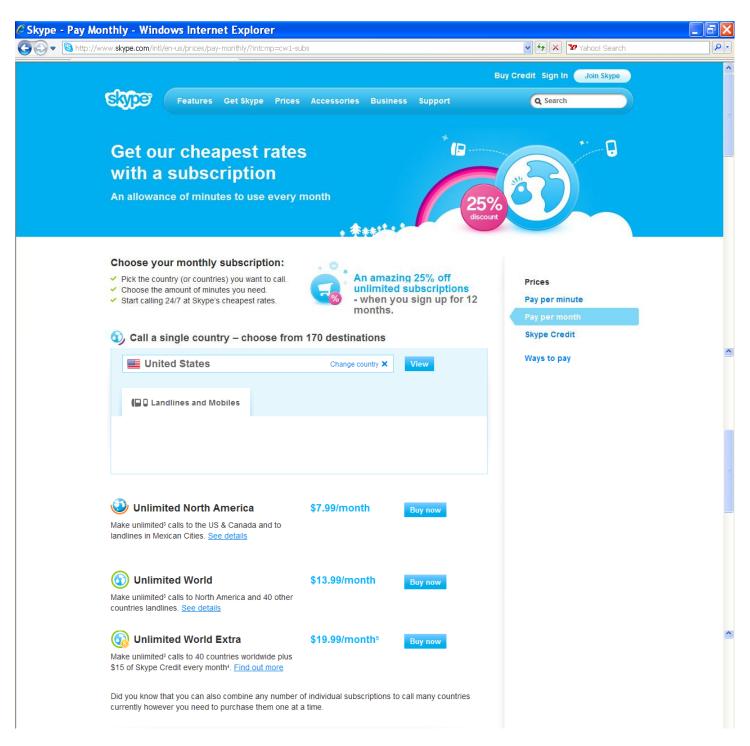
<sup>3</sup> Group video calls can be between three or more people (up to a maximum of 10). For the best quality, recommend calls with five people or fewer.

-----

# Note:

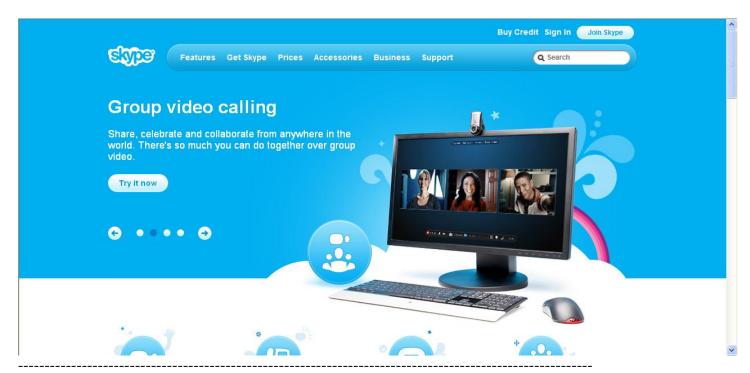
### No emergency calls with Skype

Skype is not a replacement for your telephone and can't be used for emergency calling.



Presented: February 21, 2011 Skype 5

# **Group Video Calling**



Features Cet Skype Prices Accessories Business Support

Group video calling

Collaborate, communicate and work smarter with Skype's new video conferencing tool. Get 33% off subscriptions when using Skype Manager.

Introducing group video calling

With group video calling you can get together with colleagues and clients wherever they are in the world. All everyone needs is the latest business version of Skype, a laptop and a webcam.

It's simple and cost effective to use, as only the host needs to sign up.

And it takes just a few minutes to set up a video conference.

### Skype features and functions - available on the web site: www.skype.com

### **Features**

- Skype-to-Skype
- Phones and mobiles
- Conference calling
- Skype To Go
- Online number
- Voicemail
- Call forwarding
- Caller ID
- Call transfer
- Video calling
- Group video calling
- Screen sharing
- Instant messaging
- Sending files
- Text messaging
- Facebook News Feed
- Skype Access

#### **Get Skype**

- Windows
- Mac
- Linux
- Business Download
- Android
- <u>iPhone</u>
- Symbian
- Panasonic
- Samsung

# <u>Prices</u>

- Free
- Pay As You Go
- Pay Monthly
- Skype Premium
- Skype Credit
- SMS rates
- Ways to pay

### **Accessories**

- Headsets
- Phones
- Webcams
- Skype for TV
- Apps

#### **Business**

- Business Version
- Skype Manager
- Skype Connect
- Group video calling
- Case studies
- Business Blog
- Partners with us

### **Support**

- Using Skype
- Account
- Troubleshooting
- Skype for Business
- Skype for Mobile

-----

Presented: February 21, 2011 Skype 7

# **Future:**



### More information is available at

www.skype.com